

China International Sports Nutrition Industry Summit 2017

中国国际运动营养产业峰会 2017



Organizer 主办方:

U.S.- China Health Products Association
美中健康产品协会



HPA
Health Products Association
SUMMIT
Series

时间: 2017年9月6日 9:00 - 17:30

Time: September 6, 2017 9:00 - 17:30

地点: 上海富豪环球东亚酒店 中国上海市徐汇区衡山路516号, 邮编200030

Location: Shanghai Regal International East Asia Hotel, 516 Hengshan Road, Shanghai 200030, China

电话号码 (Phone): +86 21 - 64155588



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- 8:30 – 9:00: Registration**
- 9:00 – 9:15: Welcoming Comments**
U.S. – China Health Products Association
Jeff Crowther – Executive Director
- 09:15 – 09:45 China’s Fitness Industry Insights**
Shanghai Asia Fit Consulting
Kelvin Goh – CEO
- 09:45 – 10:00 FIBO China – Fitness and Sports Nutrition Expo**
Sponsored by Reed Sinopharm (FIBO)
Kelvin Goh – FIBO Consultant
- 10:00 – 10:30: China’s Health & Fitness Consumers**
Nielsen Group
Gautam Seth – Vice President Innovation Practices
- 10:30 – 11:00: Refreshments**
- 11:00 – 11:30: Sports Nutrition: Global Sales & Growth**
Euromonitor International
Vivian Qin – Research Analyst
- 11:30 – 12:00: Sports Nutrition R&D and Legislation in China**
Chinese Institute of Food Science and Technology
Sports Nutrition Division
Li Qigeng – Secretary General
- 12:00 – 13:30 Lunch**
- 13:30 – 14:00 Regulatory: Ingredients & Supplements**
China Gate Consulting
Wendell Wei – Director
- 14:00 – 14:30 GNC Sports Nutrition & Product Innovation**
GNC China
Kennedy Horton – General Manager
- 14:30 – 15:00 Recovery in Sports Nutrition**
Glanbia Nutritionals
Brent Petersen - Director Ingredients/ R&D

- 15:00 – 15:30** **Sports Nutrition in Cross Border E-commerce**
Ali-Health (Alibaba Group)
Daniel Yiu – International Director
- 15:30 – 16:00** **Refreshments**
- 16:00 – 16:30** **Sports Nutrition Importing & Distribution in China**
Nutrition Depot Asia Pacific
Carey Ramm – Managing Director
- 16:30 – 17:00** **Creatine: The Power to Perform**
AlzChem AG
Oliver Link – Vice President
- 17:00 – 17:30** **Sports Nutrition Business Development in U.S., Canada and China**
The Winning Combination
Steve Chang – International Business Development Manager
- 17:30 – 17:45** **Closing Comments**

Cost费用:

| | |
|-------------------|---------|
| Non-Members 非会员 | US\$500 |
| USCHPA Members 会员 | US\$375 |

For More Information Contact the U.S.-China Health Products Association:
更多资讯详情请咨询美中健康产品协会:

summit@uschinahpa.org
[Summer Guo: \(+86\) 186 7864 6305](tel:+8618678646305)
www.uschinahpa.org

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