



Nutrition and Health China Industry Summit 中国国际营养健康行业峰会

Venue: Regal International East Asia Hotel
516 Hengshan Road Xuhui District
Shanghai, China

地点: 上海富豪环球东亚酒店
上海徐汇区衡山路 516 号

June 17, 2019 / 2019 年 6 月 17 日 08:30 – 18:00

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|---------------|---|
| 08:30 – 09:00 | Registration |
| 09:00 – 09:30 | Welcoming Comments
Health Products Association - China
Jeff Crowther – Executive Director |
| | Summit Moderator
NutraIngredients-Asia
Gary Scattergood – Editor in Chief |
| 09:30 – 10:00 | China Nutrition & Health Industry Development,
Import and Export Status
China Chamber of Commerce Imp/Exp of Medicine & Health Products
Zhang Zhongpeng – Director |
| 10:00 – 10:30 | Latest Supplement Regulations
CIRS Group
Cathy Yu – GM Food Division/Sr. Food Regulatory Consultant |
| 10:30 – 11:00 | Refreshment Networking Break |
| 11:00 – 11:30 | Servicing China’s Nutritional Supplement Needs
TSI Group (Platinum Sponsor)
Joe Zhou – Co-founder & CEO |
| 11:30 – 12:00 | Trends in China’s Health Supplements Category
MINTEL
Yan Zhuang – Commercial Director, Greater China |
| 12:00 – 13:30 | Lunch |
| 13:30 – 14:00 | Social Media and Cross Border Strategies
Youzan Co., Ltd.
Zeng Ying – Lecturer of Youzan College, Senior Project Manager |

- 14:00 – 14:30** **Marketing to Overseas Chinese**
BlueFocus International
Ariel Long – Senior Marketing Associate
- 14:30 – 15:00** **Considerations for a Legal Label / Professional Shoppers**
Keller & Heckman LLP
David Ettinger – Attorney & Partner
- 15:30 – 16:00** **Refreshment Networking Break**
- 16:00 – 16:30** **Quality Assurance in China**
NSF International (Gold Sponsor)
David Trosin – Business Development Director Dietary Supps
- 16:30 – 17:00** **Global Omega-3 Fatty Acid Trends**
Global Organization for EPA & DHA Omega-3s
Chris Gearheart – Director of Member Communications
- 17:00 – 17:30** **Global Probiotic Trends**
International Probiotic Association
George Paraskevakos – Executive Director
- 17:30 – 18:00** **Panel Discussion: State of the Industry**
Hosted by NutraIngredients-Asia (William Reed Business Media)
Moderator: Gary Scattergood – Editor in Chief
- 18:00** **Summit Closing**



For More Information Contact HPA-China

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