

2018 China International

Sports Nutrition Industry Summit

中国国际运动营养产业峰会

GNC
LIVE WELL

glanbia
nutritionals



issnAsia[®]



China Gate



国药励展
Reed Sinopharm
Exhibitions

August 15, 2018 – Shanghai Regal International East Asia Hotel

2018年8月15日 – 上海富豪环球东亚酒店

- 08:30 – 09:00** **Registration**
- 09:00 – 09:10** **Welcoming Comments**
U.S. – China Health Products Association
Jeff Crowther – Executive Director
- 09:10 – 09:30** **China's Fitness Industry Insights & FIBO China**
Shanghai Asia Fit Consulting
Kelvin Goh – CEO
- 09:30 – 10:00** **Sports Nutrition Regulatory Insights**
Chinese Institute of Food Science and Technology
Sports Nutrition Division
Li Qigeng – Secretary General
- 10:00 – 10:30** **Regulatory: Ingredients & Supplements**
China Gate Consulting
Wendell Wei – Director
- 10:30 – 11:00** **Refreshments**
- 11:00 – 11:30** **Manufacturing Sports Nutrition in China**
Aland Nutrition Group
Stephen Ye – Product Director

- 11:30 – 12:00** **Provon - Better Fuel for your Body's Engine**
Glanbia Nutritionals
Brent Petersen - Director Ingredients/ R&D
- 12:00 – 13:30** **Lunch**
- 13:30 – 14:00** **Sports Nutrition & Market Development**
GNC China
Kennedy Horton – General Manager
- 14:00 – 14:30** **Sports Nutrition: Global Trends**
Innova Market Insights
Annie Liu – Country Manager
- 14:30 – 15:00** **Research and Development of Sports Nutrition**
International Society of Sports Nutrition - Asia (ISSN-Asia)
Dr. Robert Wildman
- 15:00 – 15:30** **Omega-3: Latest Research in Sports Nutrition**
Aker BioMarine
Lu Lei – Account Director China
- 15:30 – 16:00** **Refreshments**
- 16:00 – 16:30** **China's Health & Fitness Consumers**
Nielsen Group
Marek Fudala – Director Innovation Practices
- 16:30 – 17:00** **WeChat Marketing & Strategies for Sports Nutrition**
WalktheChat
Jenny Chen – COO / Co-founder
- 17:00 – 17:30** **Cross Border E-commerce & Sports Nutrition Development**
ExportNOW
Ron Wardle – CEO China
- 17:30** **Summit Closing**



**For More Information Contact
Health Products Association - China:
更多资讯详情请咨询美中健康产品协会:**

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