

# China International Nutrition and Health Summit 2014 2014中国国际营养与健康产业峰会

Bringing the Dietary Supplement and  
Nutritional Ingredient Industry together

探讨膳食补充剂和营养原料工业合作前景



Organizer 主办方:

U.S.- China Health  
Products Association  
美中健康产品协会

CCPIT CHEM  
中国对外贸易促进委员会  
化工行业分会

Date: November 3rd and 4th, 2014

Location: Beijing, China

Venue: Renaissance Beijing Capital Hotel

2014年11月3日- 4日

中国北京

北京市朝阳区富力万丽国际酒店



## Companies/Organizations Attending

AB Biotics	Dupont	New Hope Media
Aker BioMarine	Enzymotec	NSF International
Ankang Consulting	Euromonitor	Nutriscience
Amapharm GmbH	ExportNOW	Pharmavite
A & Z Pharmaceutical	FDA Imports	Reckitt Benckiser
Baby Care	GC Rieber Oils	Sanofi
Brassica Protection	Gencore Pacific	Schiff Nutrition
Products	General Nutrition Center	Shanghai Fosun Pharma
Bioriginal	Gnosis	Shanghai JBiChem
Blackmore's	Hebei Fengyi Biotech	Shanghai Pharma
Canada Embassy	Hebei Jiafeng Plant Oils	Sirio Pharma
Capsugel	Holistic Life	Tasly
Cardinal Health	Interhealth Nutraceuticals	Tersus Pharma
Catalo Health Foods	Israel Embassy	TEVA Pharma
CCPIT CHEM	Jarrow Formulas	Tianjin Free Trade Zone
China FDA	Kaneka	TSI Group
China Gate Consulting	Lallemand	Unigen
China Nutrition Society	LGC Science	USA Health Supply
Chr Hansen	LycorEd	U.S. Embassy
Consumer Lab	Mary Kay	USANA
Davidia Health	Nature Made	Wedar Biotech
Delegation of the EU	Nature's Only	Wellgenex Science
Dihon	Nestle	

### Agenda - Day One November 3, 2014

9:00 – 9:15

#### **Welcoming Comments**

*Jeff Crowther – Executive Director*

*U.S. – China Health Products Association*

9:15 – 9:45

#### **Dietary Supplement Regulatory Update**

*Zhang Jinjing - Deputy Director General*

*China Food and Drug Administration Department of Health Food Supervision*

- 9:45 – 10:15      **Medical Food / Functional Food in China**  
*Professor Yang Yuexin – President  
China Nutrition Society*
- 10:15 – 10:45      **Coffee Break**
- 10:45 – 11:15      **Connecting with U.S. Companies**  
*Nathan Seifert – Commercial Officer  
U.S. Department of Commerce – U.S. Embassy Beijing*
- 11:15 – 11:45      **EU Dietary Supplement Regulatory Environment**  
*Jerome Lepeintre - First Counsellor Food Safety, Health and Consumers  
Delegation of the European Union – China*
- 11:45 – 12:15      **Canada Dietary Supplement Regulatory Environment**  
*Michael Li – Managing Director  
Wellgenex Sciences Inc.*
- 12:15 – 1:30      **Lunch**
- 1:30 – 2:00      **Israel Dietary Supplement Regulatory Environment**  
*Mr. Eliran Elimelech – Commercial Attache  
The Israel Embassy in Beijing*
- 2:00 – 2:30      **International Entry and Registration Strategies**  
*Dr. Deng Hua  
Davidia Healthtech*
- 2:30 – 3:00      **China’s Dietary Supplement Registration Procedures (Blue Hat)**  
*Gao Peng – General Manager  
Ankang Consulting*
- 3:00 – 3:30      **China’s New Raw Food Material Registration Procedures**  
*Wendell Wei – Director  
China Gate Consulting*
- 3:30 – 4:00      **Coffee Break**
- 4:00 – 4:30      **Navigating the China Market**  
*Joe Zhou – CEO  
TSI Group*

- 4:30 – 5:00      **Investment in China’s Free Trade Zones**  
*Cui Wei – Director of Investment Promotion Bureau  
Tianjin Free Trade Zone*
- 5:00 – 5:30      **Distribution Solutions for Health Products**  
*Tina Yan – Marketing Manager  
Ke Yuan (Shanghai Pharma)*
- 5:30 – 6:00      **Risk Management Process Applied in the Quality Assurance Scheme of  
the Dietary Supplement Industry**  
*Laura Liu – Manager Health Science and Food Safety  
NSF International*
- 6:00 – 8:00      **Networking Party**  
*Appetizers, Drinks and Good Times*

## Agenda - Day Two November 4, 2014

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- 9:00 – 9:30      **Global Dietary Supplement Trends**  
*Monica Feldman – Global Head of Consumer Health  
Euromonitor International*
- 9:30 – 10:30      **U.S. FDA Regulations for Nutrition and Health Products: Strategies to  
Successfully Import into the United States**  
*Rick Quinn – Lead Attorney  
FDA Imports LLC*
- 10:30 – 11:00      **Coffee Break**
- 11:00 – 11:30      **China’s E-Commerce Explosion**  
*Ron Wardle – CEO China  
Export Now*
- 11:30 – 12:00      **U.S. Distribution Networks**  
*Jack Wang – GM North China  
Cardinal Health*
- 12:00 – 1:30      **Lunch**

- 1:30 – 2:00      **Krill Oil – A Glimpse into the Future**  
*Avner Avissara – Asia Pacific Regional Manager*  
*Enzymotec*
- 2:00 – 2:30      **Probiotics: Global Trends, Applications and Market Opportunities**  
*Morgane Maillard – International Product Manager*  
*Lallemand Health Solutions*
- 2:30 – 3:00      **Protecting Consumers: Keeping Labels Honest Through Independent Reviews**  
*Tod Cooperman – President*  
*Dr. Li Yongchao - Chief Scientific Officer China*  
*ConsumerLab.com*
- 3:00 – 3:30      **Latest in Encapsulation Technology**  
*Xin Yao – Marketing and Business Development Manager*  
*Suzhou Capsugel*
- 3:30 – 4:00      **Coffee Break**
- 4:00 – 4:30      **Innovating New Products Using PhytoLogix**  
*Peter Zanello – International Business Development Manager*  
*Unigen*
- 4:30 – 5:00      **Review: Marketing Tasly’s Products in the U.S. as Dietary Supplements**  
*Dr. Su Xia*  
*Tasly Group*
- 5:00 – 5:30      **Broccoli, Glucoraphanin, and Sulforaphane – The Power of Plant Extracts**  
*Antony Talalay - CEO*  
*Brassica Protection Products*
- 5:30 – 6:00      **Closing Remarks**

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## Costs and Contact Information

Attendance fee is payable in U.S. Dollars or Chinese Yuan \$616 (¥3,800).  
The fee can be wired or paid in cash at the door.

For more information on attending, please contact Carrie Wang:  
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